



**AP**

# ANDIE PHILLIPS

VOCAL PERFORMANCE AND ADVERTISING | [ANDIEELIZABETH.COM](http://ANDIEELIZABETH.COM)  
931-273-6834

## PROFILE

Energetic and motivated vocal performance and advertising graduate. Brings skills in creating copy, web site design, and account managing. Passionate about leading, developing new creative ideas, and making an efficient workplace.

## SKILLS

**INTERMEDIATE KNOWLEDGE OF MUSIC HISTORY AND BUSINESS**

**INTERMEDIATE EXPERIENCE IN EVENT MANAGEMENT**

**INTERMEDIATE KNOWLEDGE OF ADOBE PHOTOSHOP, INDESIGN, PREMIERE, AND ILLUSTRATOR**

**INTERMEDIATE KNOWLEDGE OF PHOTOGRAPHY**

**INTERMEDIATE EXPERIENCE IN WEB SITE DESIGN AND HTML**

**ADVANCED KNOWLEDGE OF MICROSOFT WORD, EXCEL, AND POWERPOINT**

**ADVANCED KNOWLEDGE OF CREATING AND PROMOTING SOCIAL MEDIA**

## EXPERIENCE

### **NSAC ACCOUNT MANAGER • LEE UNIVERSITY • JANUARY 2020 – MAY 2020**

Managed a team of copywriters while remaining close contact with the sponsor and designing team of the campaign. Led meetings, wrote copy, and created ideas and solutions for the team to follow.

### **MARKETING INTERN • CHICKEN SALAD CHICK • JANUARY 2020 – MAY 2020**

Designed media posts for both Cookeville and Cleveland stores while promoting both stores with churches, schools, and companies around the area through advertisements and events.

### **SOCIAL MEDIA WORKER • LEE UNIVERSITY SCHOOL OF MUSIC • AUGUST 2019 – MAY 2020**

Created posts for the School of Music's social media, connecting leadership and faculty through interviews and spotlights while keeping students updated on concerts and events.

### **MUSIC TEACHER AND TUTOR • LEE UNIVERSITY • AUGUST 2017 - PRESENT**

Teaches vocal music, ranging from baroque to musical theatre, beginning novices on the path to professionally perform while furthering advanced musicians. Educates music history from antiquity to current, specializing in the late 17<sup>th</sup> century onwards.

### **SKILL TRAINER • CRACKER BARREL • MAY 2015 - PRESENT**

Assists in developing the brand's team by interactive learning. Answers questions through one on one guidance and demonstrates a team player mindset and store knowledge.

## EDUCATION

### **DOUBLE MAJOR IN VOCAL PERFORMANCE AND ADVERTISING • AUGUST 2015 - MAY 2020 • LEE UNIVERSITY**

Graduated Magna Cum Laude with a GPA of 3.8. Member of the freshman honor society, Phi Eta Sigma, and recipient of the 2020 Communication Arts award. Nominated as Historian and Web Site Designer for the Ladies of Lee performance choir for one and a half years. Served as Chorale librarian for two years, and President for one year. Also chosen as a Senior Honors vocalist by the School of Music faculty. Selected as AdFed Vice President for two years and inducted into Alpha Delta Sigma upon graduation.